

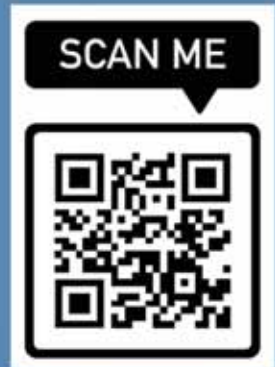
MetalMakina

ISSN1303-6378 Metal İşleme ve Makina İmalat Teknolojileri Dergisi

Media Kit 2024

Reach Your Target Audience with the Metal Machine Platform

- Magazine Ad.
- e-newsletter banner
- Social media post
- e-magazine banner
- website banner



- e-magazine banner
- website content
- Magazine content
- Digital magazine platforms
- Sectoral fairs

www.metalmakina.com

Reach Your Target Audience in 2024 with MetalMakina Platforms

Since 1989, MetalMakina Platforms, which bring together the companies in the Metal and Machinery Sector with their target audiences, are at your service.

If the manufacturers, users and suppliers in the Metal and Machinery sector are your customers, MetalMakina Platforms offer reputable and effective marketing communication channels through which you can regularly deliver your company's products and services.

MetalMachinery Platforms:

- WEBSITE
- SOCIAL MEDIA PAGES
- MAILING
- E-MAGAZINE
- FAIRS
- SYMPOSIUMS
- CONFERENCES
- PRINTED MAGAZINE



Website :

- Sharing of your company's news, products, events, articles by giving backlinks,
- Banner Broadcast
- Publishing your company's product videos
- Publishing your logo alternately by giving a link in the sponsors section on the left side of the website.
- Giving a link to your web page by rotating the advertisement page published in the magazine in the banner area at the bottom of the section with the author on the right side of the website.
- Publishing in the sectoral catalogs section of your com-

pany's e-Catalogue at <https://edergi.ajansmik.com/> and providing a link to your website through your catalog pages

- website views per year: 970.000 K
- website clicks per year: 182.500 K



Social media :

- Banner sharing on social media pages specific to your company.
- Content sharing on social media pages specific to your company.
- Sharing your advertisements and articles published in print and e-magazine on our social media pages.
- Sharing the banner of your company in the sectoral groups in the target audience of your company, of which we are a member, on facebook.
- Reaching the target audience with the advertising campaign according to the target audience and region on the social media pages.

Number of Social Media Followers:

facebook.com: 1.9K
twitter: 2.4K
linkedin: 7.5 K
Instagram: 2,2K
Total Followers: 14 K

Number of Facebook Professional Groups Members:78

Number of Facebook Professional Groups Members:
1.031.414

You can find the Facebook Professional Groups List we are a member of in the media kit.



Mailing:

- Sending e-magazine to 30.000 domestic, 5.000 international professional mail data
- Bulk e-bulletin sending to 30,000 domestic, 5.000 international professional mail data
- Sending your company's bulk e-bulletins or advertisements to 30,000 domestic, 5.000 international professional mail data
- Number of **Mail Data:30.000** domestic, **5.000** international



E-Magazine:

- Publication of your company's advertisement, news, product, article and interview in e-magazine.
- Providing a link to your website through the Advertisement and content pages published in the e-magazine.
- Reaching your company's e-magazine readers by publishing your e-magazine on **edergi.ajansmik.com**, **yumpu** and **Magzter** digital publishing platforms.
- Sending the e-magazine regularly to **30.000** domestic, **5.000** international e-mail addresses by mass mail every month.



Print Magazine:

- Publication of your company, advertisement, news, product, article and interview in the magazine
- Publishing your Advertisement and content pages published in the magazine by giving a back link on the website
- Sharing your advertisements and articles published in the magazine with our followers on our social media pages
- Opportunity to reach with your advertisements and articles published in the magazine to be distributed to the visitors at the sectoral fairs, symposiums and conferences to be held in Turkey in 2024
- Opportunity to reach magazine followers

TAG

Concessionaire: Ahmet Pelit
e-mail:ahmet@ajansmik.com
Responsible Editor-in-Chief: Selver Pelit
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Editor: Başak Pelit
e-mail:basak@ajansmik.com
Advertising Manager: Can Çeçen
e-mail:cancecen@ajansmik.com

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www.metalmakina.com - **info@metalmakina.com**

Address:

Maslak Mahallesi Meydan sokak Veko Giz Plaza Giriş
Kat D:85 Maslak P.K.34485 Sarıyer İstanbul Turkey

ABOUT US

MetalMakina Magazine, which has been published for the 35th year for the Metal Processing Sector, delivers the news, new products, interviews, technical articles, sectoral researches and advertisements of the companies in the sector to its followers.

MetalMakina Magazine plays an active role in the cooperation between manufacturers, importers, distributors, suppliers, wholesalers and dealers by forming a bridge between them and contributing to the development and communication of the sector, while contributing to the development and communication of the digital platform (website, digital magazine platforms, social media pages, e-bulletin, e-newsletter). magazine, mailing) channels and shares the developments in the sector with its followers.

Publication Language: **Turkish**

Broadcast Period: **Bimonthly**

Size: **A4 (21*29.7 cm)**

Print Circulation: **5.000**

Online Magazine Access Number: **36.270**

Number of e-magazine mailing submissions: **35.000**

Digital Broadcasting Platforms:

<https://edergi.ajansmik.com/> <https://www.magzter.com/tr/> <https://www.yumpu.com/tr/>

READER PROFILE

25% Sector Companies

22% Industrial Facilities, Organized Industrial Zones

22% Dealers and Services

10% Project and Contracting Companies

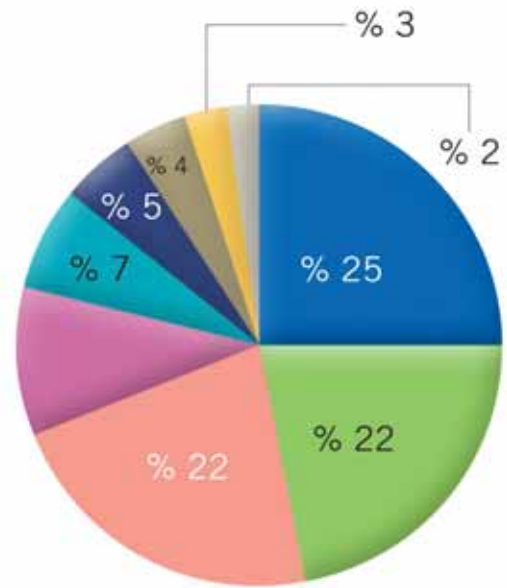
7% Official Institutions and Municipal Workshops

5% Educational Institutions and Academics

4% Subscribers

3% Professional Organizations

2% Other



Number of website views: **970.000 K**



Number of website clicks: **182.500 K**



Number of monthly bulk e-mails sent **35 K**

OUR SOCIAL MEDIA ACCOUNTS



MetalMakina Magazine **14.K** professionals follow social media channels.

www.facebook.com/metalmakinacom

www.instagram.com/metalmakinacom

www.linkedin.com/in/metalmakina-dergisi

www.twitter.com/MetalMakina

www.youtube.com/MetalMakinaDergisi

E-Magazine Digital Publishing Platforms



edergi.ajansmik.com

YUMPU

yumpu.com/tr



magzter.com

MetalMakina published on digital platforms
As of the end of September 2023, the e-magazine reached **435.250** followers in one year.



2024 Editorial Calendar

Issue	Contents	Advertising and Writing Sending Date	Publication Date
January - February 265	CNC Machines, Cutting Tools and Holders	January 13	January 23
March - April 266	Pipe, Wire, Welding and Sheet Metal Machines	March 09	March 18
May - June 267	Smart Machines & Robots	May 10	May 20
July - August 268	Metallurgical Materials and Fasteners	July 05	July 15
September-October 269	Mold Technologies	September 13	September 23
November-December 270	Manufacturing Technologies of the Future	November 08	November 18



2024 Fair Special Issues

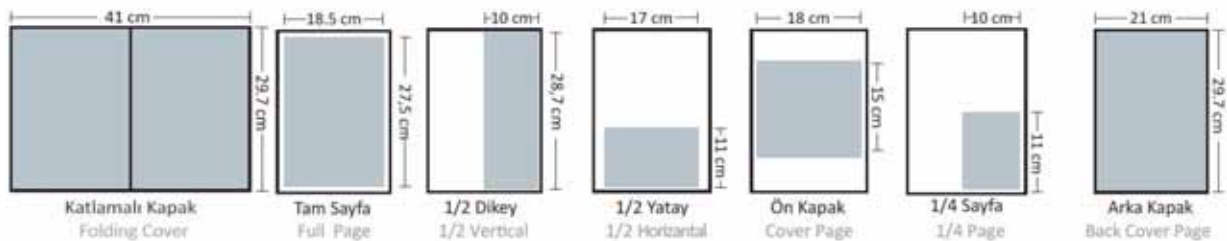
Issue	Contents	Advertising and Writing Sending Date	Publication Date
HANNOVER MESSE 22-26. April 2024	HANNOVER MESSE Fair Special Issue	April 08	April 15
WIN EURASIA 5-8 June 2024	WIN EURASIA Fair Special Issue	May 20	May 31
MAKTEK EURASIA 30 .09- 05.10.2024	MAKTEK EURASIA Fair Special Issue	September 14	September 21
EuroBLECH 22 - 25 October 2024	EuroBLECH Fair Special Issue	October 07	October 14



2024 Advertisement Price List

Page	1 issue	3 Sayı	6 Sayı	Tax	Page Size
Full page	1.150 €	1.000 €	800 €	+20% VAT	18,5*26,5 cm
Horizontal 1/2Pages	850 €	700 €	500 €	+20% VAT	17,5*12 cm
vertical 1/2Page	850 €	700 €	500 €	+20% VAT	9,5*26,5 cm
Quarter 1/4 Page	500 €	400 €	300 €	+20% VAT	10*11 cm
Double Left-Right Page	1.900 €	1.800 €	1.700 €	+20% VAT	37*26,5 cm
Preferred pages 1,3,5,7	1.500 €	1.400 €	1.300 €	+20% VAT	18,5*26,5 cm
Front coverInside	6.000 €	5.750 €	5.500 €	+20% VAT	19,5*15 cm
Front cover	2.500 €	2.250 €	2.000 €	+20% VAT	21*29,7 cm
Back coverInside	3.500 €	3.250 €	3.000 €	+20% VAT	21*29,7 cm
Back Cover	2.000 €	1.750 €	1.500 €	+20% VAT	21*29,7 cm

Ad Page Dimensions

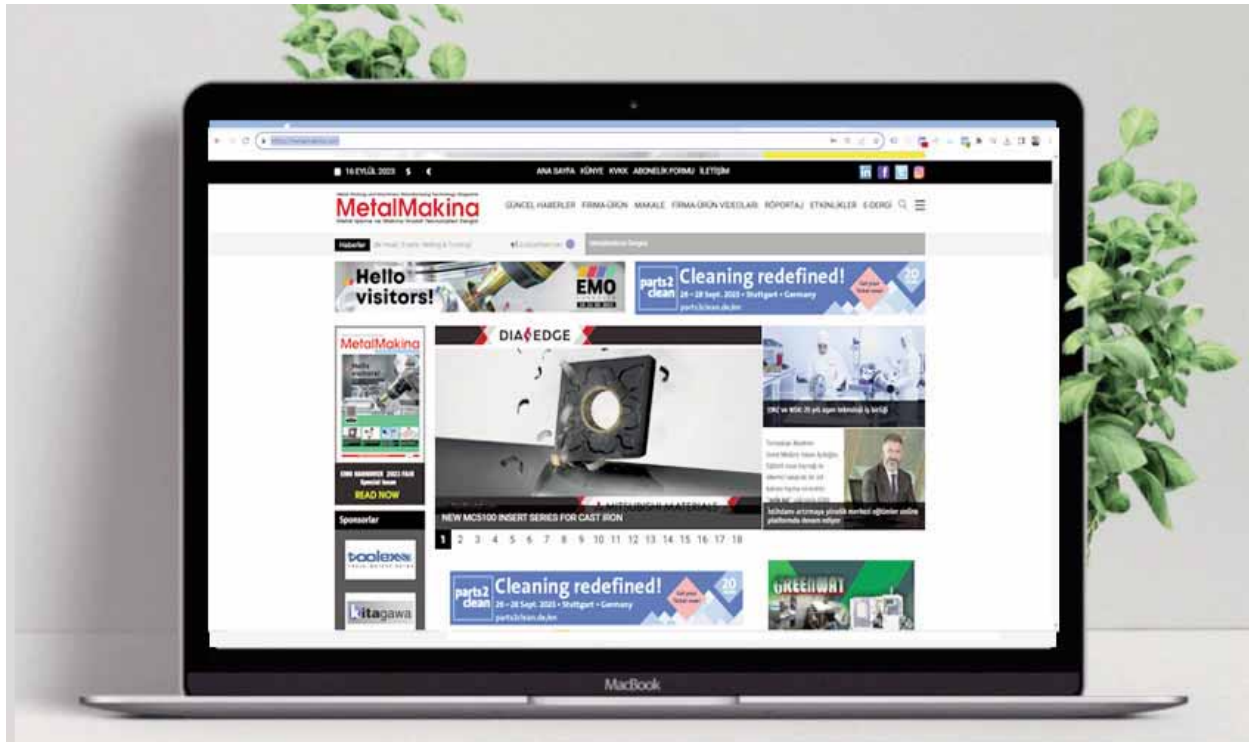


- Ad design should be in 300 DPI resolution in TIF, PDF or EPS format.
- The advertiser is responsible for the errors that may arise in the printing of the advertisements for which a proof print cannot be sent.

The image shows a screenshot of the MetalMakina website with 12 numbered blue boxes highlighting specific banner areas:

- 1:** A large blue banner at the top of the page.
- 2:** A blue banner above the main content area on the left side.
- 3:** A blue banner above the main content area on the right side.
- 4:** A blue banner above the 'SINERJISASI' section.
- 5:** A blue banner above the 'Pasar' section.
- 6:** A blue banner above the 'KONSA-DAILY' section.
- 7:** A blue banner above the 'MARKET' section.
- 8:** A blue banner above the 'Dua Channel' section.
- 9:** A blue banner on the left side, below the sidebar.
- 10:** A blue banner above the 'KONSA-DAILY' section at the bottom.
- 11:** A blue banner on the left side, below the sidebar.
- 12:** A blue banner on the right side, below the 'Dua Channel' section.

The website content includes a sidebar with logos for various companies (SALESFINES, boehleil, KAWAJI, BRUMMELER, arkan, AXILE, OKUMA, otr, Stream, PAVOT), a main content area with articles under 'SINERJISASI', 'KONSA-DAILY', and 'MARKET', and a 'Dua Channel' section with social media links.



1

Fixed Banner Above Logo
(1200* 200) 1 Month **1.500** € +
20% VAT

2

Fixed Banner Under Left Logo
(600* 100)
1 Month **1.000** € + 20% VAT

3

Fixed Banner Under Right Logo
(600* 100)
1 Month **1.000** € + 20% VAT

4

Fixed banner under banner
(728* 100)
1 Month **900** € + 20% VAT

5

Square Fixed Banner (right of page)
(300* 250)
1 Month **850** € + 20% VAT

6

Alternating Ribbon Banner
(On Main and Category Pages)
(728* 100)
1 Month **550** € + 20% VAT

7

Alternating Ribbon Banner
(On Main and Category Pages)
(728* 100)
1 Month **500** € + 20% VAT

8

Alternating Square Fixed Banner
(300*425)
1 Month **500** € + 20% VAT

9

Six Fixed Banners from Sponsors
(195* 250)
1 Month **650** € + 20% VAT

10

Alternating Ribbon Banner
(On Main and Category Pages)
(728* 100)
1 Month **400** € + 20% VAT

11

Six Fixed Banners from Sponsors
(195* 425)
1 Month **850** € + 20% VAT

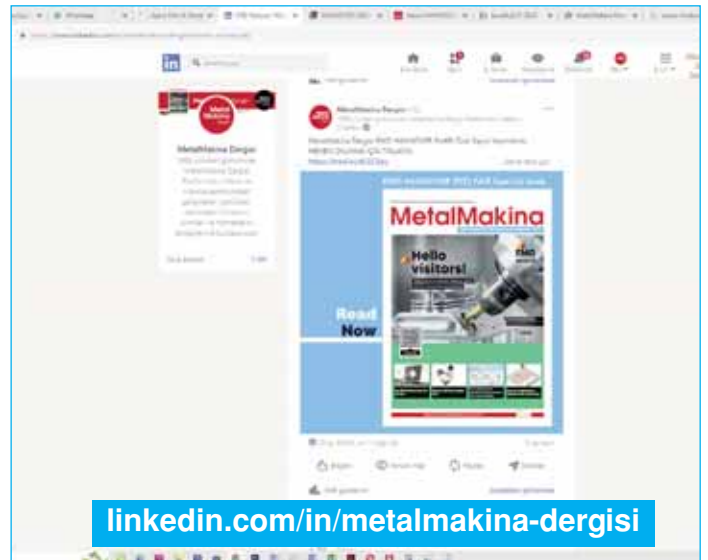
12

Alternating Square Fixed Banner
(300*425)
1 Month **450** € + 20% VAT

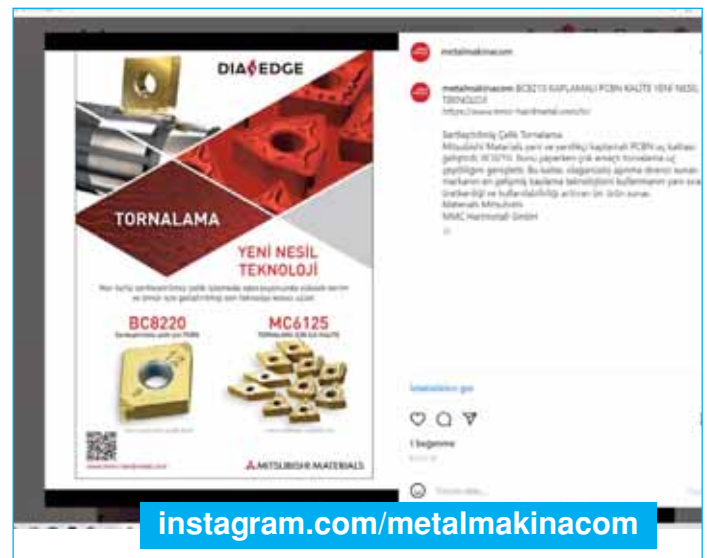
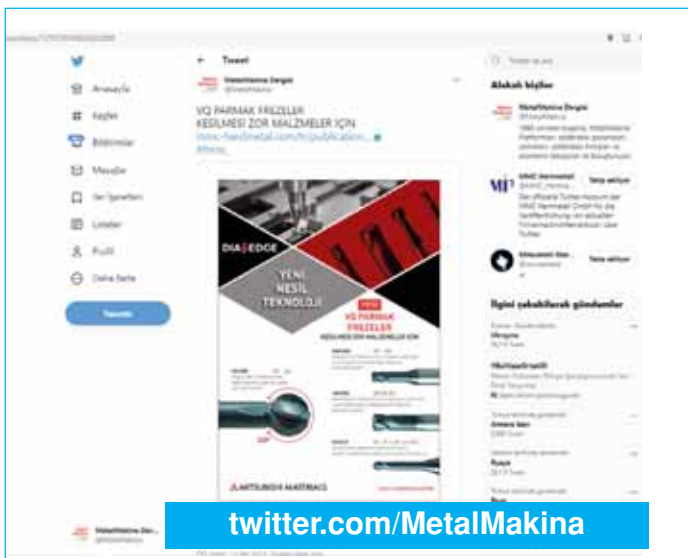
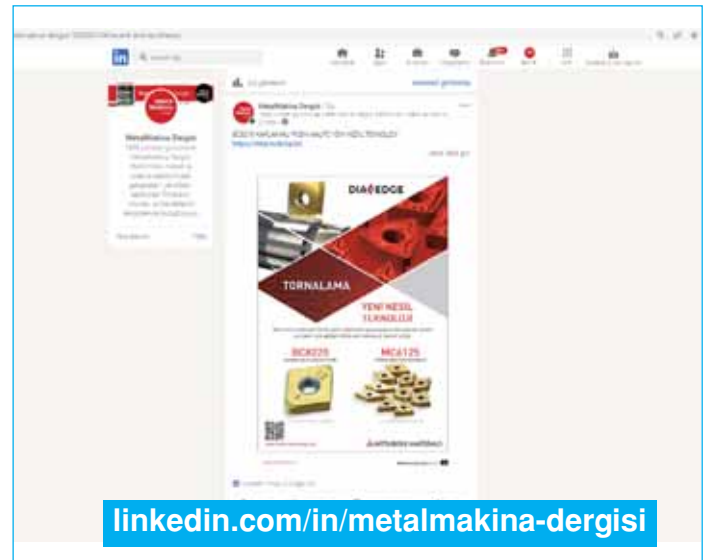
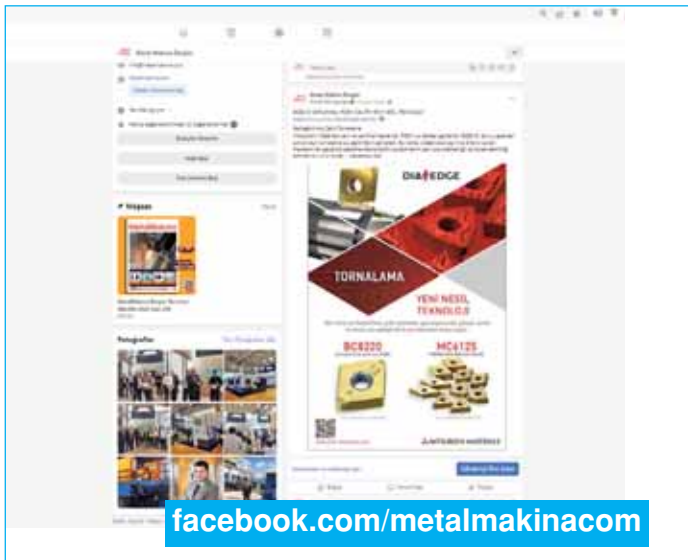
Digital Platforms on which Metal Makina Magazine is Published



MetalMakina Magazine Social Media Pages



Social Media Sharing Examples of Companies Advertised in MetalMakina Magazine



MetalMakina Magazine Bulk Mail Sending and Report

WORLD LEADING MANUFACTURING TECHNOLOGY FAIR - 2023 - 100% ONLINE

LET'S JOIN THE WORLD
11-13 Eylül 2023

Visit the World's Leading Manufacturing Technology Fair
and the production process of the
industry in the digital world through **MetalMakina Magazine**

Visit the July-August issue of **MetalMakina Magazine** (ISSN: 2621-9424) for more
info: www.metalmakina.com/tema-egitim-2023-09-01

July-August 2023 Issue 262



MetalMakina

Read Now: The
Developments
in the Metal and Machinery
Sector in the July-August
Issue of **MetalMakina**
Magazine

**Read
Now**

Visit The World's Leading Manufacturing Technology Fair
GET YOUR ENTRANCE TICKET NOW!

EMO
2023

Visit the website: www.emo2023.com

Tel: +90 212 222 93 71 - Whatsapp: +90 212 491 10 73 e-mail: info@metalmakina.com
www.metalmakina.com
www.emo2023.com

Facebook, Instagram, LinkedIn, Twitter icons

BAPOR DETAYLARI

MetalMakina Magazine July-August Issue Read Now :
www.metalmakina.com - 20 47 2023 22 50

Aracın Adı: 2023
 Marka/Model: MetalMakina Magazine July-August Issue Read Now
 Ekonomik Durum: MetalMakina Magazine July-August Issue Read Now
 Birim Birim: 5,200 TL
 Marka/Model: MetalMakina Magazine July-August Issue Read Now

Yararlılık: www.metalmakina.com/tema-egitim-2023-09-01
 Marka/Model: MetalMakina Magazine July-August Issue Read Now

11 GİRİŞİM KAYITLARI DETAY BİLGİLERİ

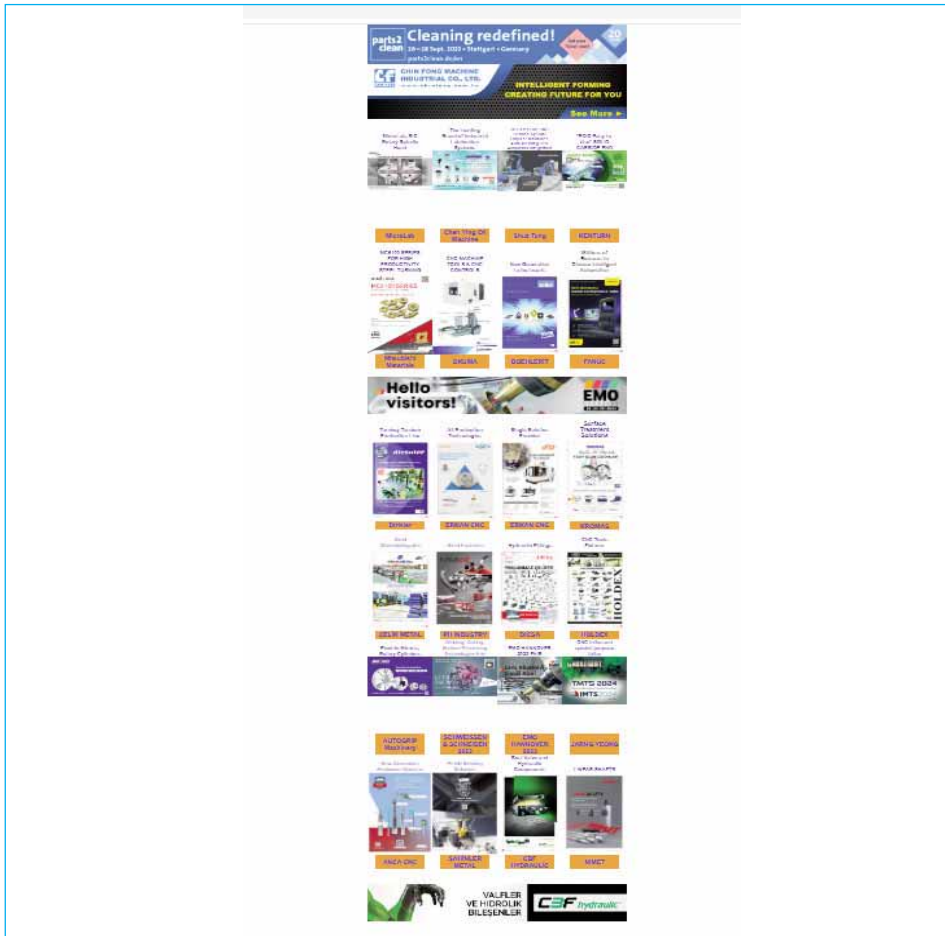
Toplam:

Kategori	Oran (%)	Oran (%)	Oran (%)	Oran (%)	Oran (%)
10,44 %	0,48 %	8,11 %	0,14 %	18,84 %	61,81 %
220	22	22	22	22	22
220	22	22	22	22	22
4,34	4,34 %	4,34 %	4,34 %	4,34 %	4,34 %

1000 KAYITLARI DETAY BİLGİLERİ

Kategori	Oran (%)	Oran (%)	Oran (%)	Oran (%)	Oran (%)
10,44 %	0,48 %	8,11 %	0,14 %	18,84 %	61,81 %
220	22	22	22	22	22
220	22	22	22	22	22
4,34	4,34 %	4,34 %	4,34 %	4,34 %	4,34 %

MetalMakina Product Bulletin BULK Mail and Report



RAKOR DETAYLARI

MetalMakina Magazine September Product Bulletin

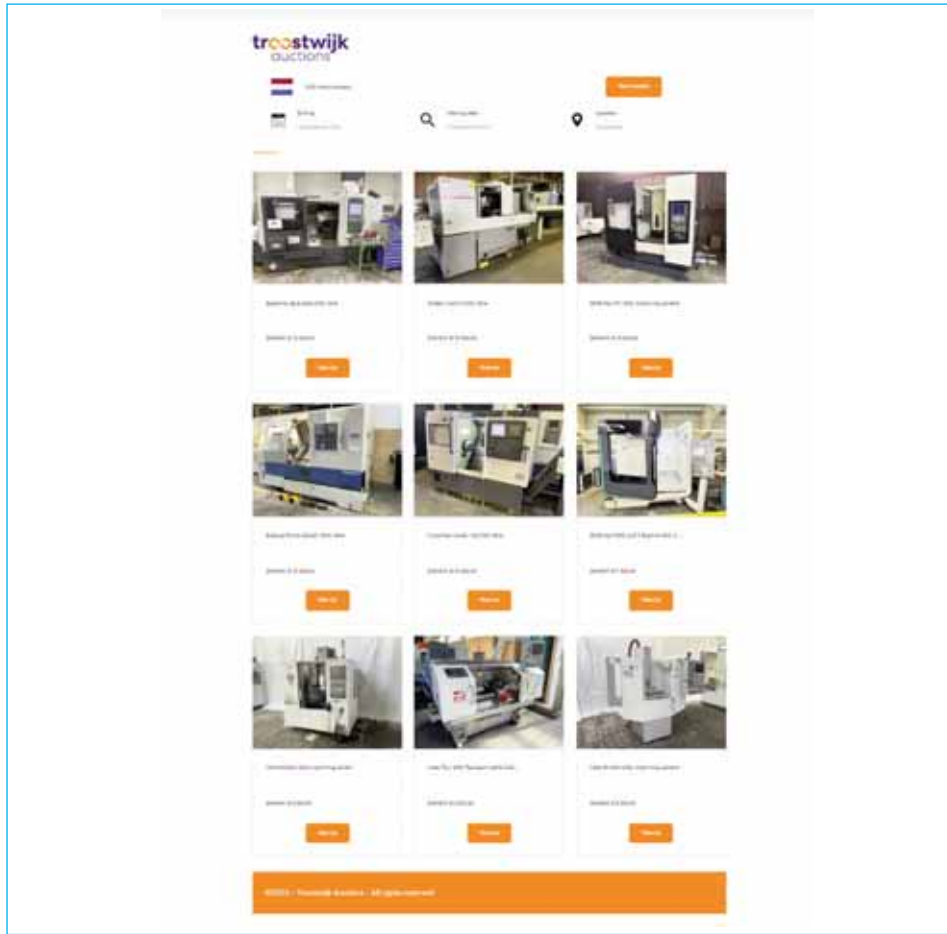
www.metalmakina.com.tr | 02 32 2111 11 22

Genel Yönetici: ...
 Yayıncı Kuruluş: ...
 Dergi Yayıncısı: ...
 Adres: ...
 Telefon: ...
 E-posta: ...

İÇERİK DETAYLI BİLGİLER

Toplam	Yükseklik	Genişlik	Yükseklik	Alüminyum Çubuklar	İçerikler
10,22 %	9,20 %	8,74 %	8,02 %
...
...
...
...

BULK Mail Sending and Report SPECIALLY OFFERED TO Companies



RAPOR DETAYLARI

13.10.2021 14:05:52

Torna tezgahları ve işleme merkezlerine sahip CNC takım tezgahları Goodway (2019) ve DMG Mori (2021)

id: 13.10.2021 14:05:52 | Etiler/Beşiktaş

Etiketler: CNC
Reklam türü: Etiler/Beşiktaş
Özellikler: CNC
Alan: 13.10.2021 14:05:52
Harita: Etiler/Beşiktaş
Harita (harita): Etiler/Beşiktaş

3. ÖZGÜN HAKKINDA DETAYLI BİLGİLER

Tezgahlar

Özellik	Tutarı	Oran	Araştırma Ücreti	Ek Bilgi	
20,97 %	0,03 %	-4,01 %	0,07 %	Harita: 22	
Tezgahlar	3.520	Tezgahlar	2	Harita ücreti	180
Tezgahlar	3.220	Tezgahlar	8	Harita ücreti	180
Tezgahlar	1,47	Tezgahlar	0,14 %	Harita ücreti	1
2021 tezgahları	3	2021 tezgahları	3	2021 tezgahları	1
2021 tezgahları	1	2021 tezgahları	1	2021 tezgahları	1

2021 tezgahları | **2021 tezgahları** | **2021 tezgahları** | **2021 tezgahları** | **2021 tezgahları**

2021 tezgahları | **2021 tezgahları** | **2021 tezgahları** | **2021 tezgahları** | **2021 tezgahları**

Bulk Mail Sending Service and Prices for Companies

You can see the prices of **e-Bulletin** mass mailing mailing specific to your company to 30.000 Domestic, 5.000 International mail addresses in the table below.

Bulk mailing sending report is also presented to companies.

Mail Data	Shipment	Size	Price
5.000	e-mail	850*1050 px	700 €+20% VAT
10.000	e-mail	850*1050 px	1.000 €+20% VAT
20.000	e-mail	850*1050 px	2.000 €+20% VAT
30.000	e-mail	850*1050 px	3.000 €+20% VAT

E-Magazine Bulk Mail Banner Sizes and Prices

If you want to take part in the Banner field of MetalMakina **e-Magazine**, which is sent to 30.000 Domestic, 5.000 International e-mail addresses, you can see the banner prices in the table below.

Bulk mailing report is also presented to companies whose banners are published.

Quantity	Shipment	Size	Price
1 month	e-magazine	850*135 px	800€ x1 +20% VAT
3 months	e-magazine	850*135 px	650€ x3 +20% VAT
6 months	e-magazine	850*135 px	500€ x6 +20% VAT
12 months	e-magazine	850*135 px	350€ x12 +20% VAT

E-Bulletin Bulk Mail Banner Sizes and Prices

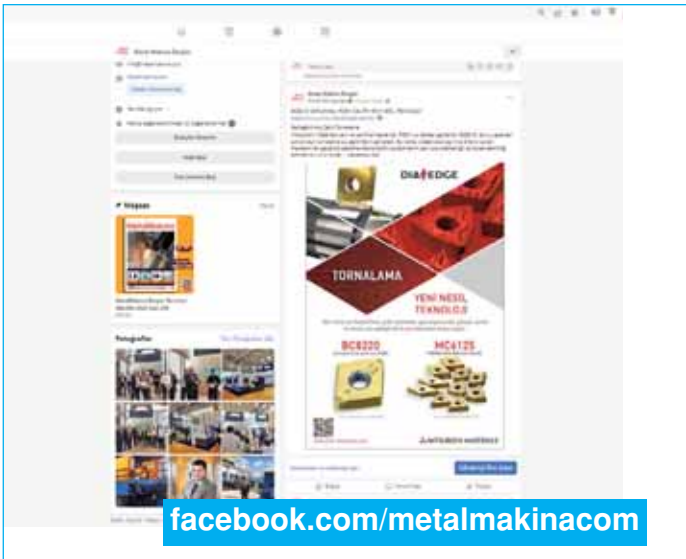
If you would like to be included in the Banner field of the MetalMakina **E-Bulletin** sent to 30.000 Domestic, 5.000 International e-mail addresses, you can see the banner prices in the table below. Bulk mailing report is also presented to companies whose banners are published.

Quantity	Shipment	Size	Price
1 month	e-Bulletin	850*135 px	800€ x1 +20% VAT
3 months	e-Bulletin	850*135 px	650€ x3 +20% VAT
6 months	e-Bulletin	850*135 px	500€ x6 +20% VAT
12 months	e-Bulletin	850*135 px	350€ x12 +20% VAT

MetalMakina Magazine, Social Media Sharing Price list and dimensions



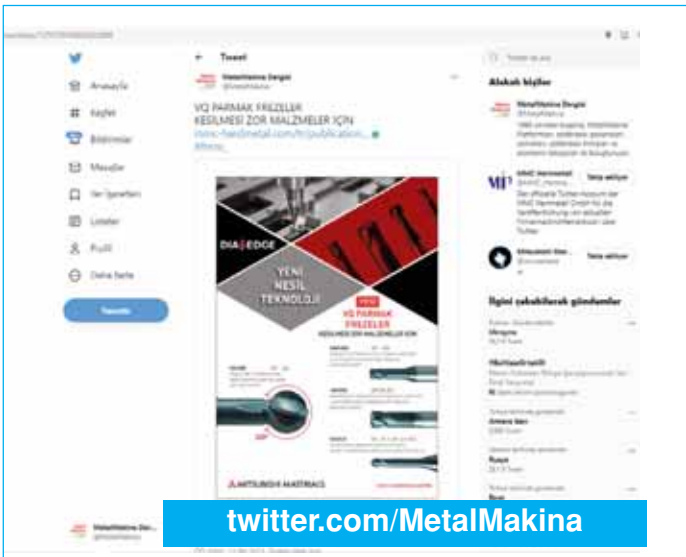
[youtube.com/Metal Makina Dergisi](https://youtube.com/MetalMakinaDergisi)



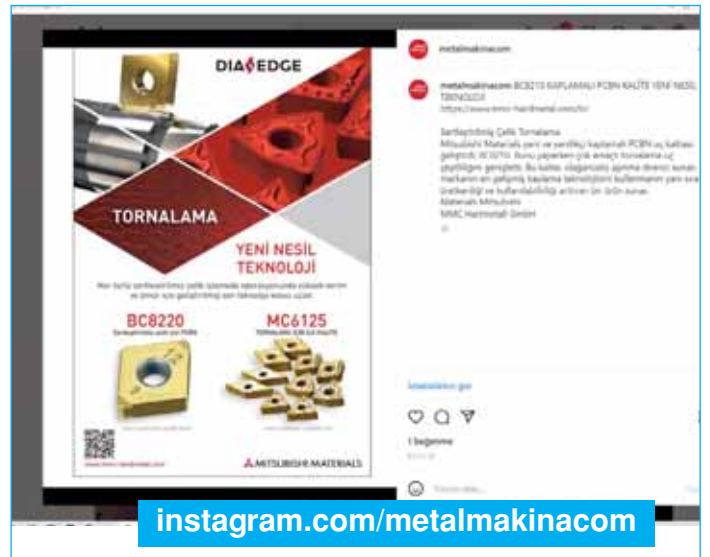
facebook.com/metalmakinacom



linkedin.com/in/metalmakina-dergisi



twitter.com/MetalMakina



instagram.com/metalmakinacom



Quantity	Shipment	Size	Price
1 month	Social media	1200*630 px	600€ x1 +18%VAT
3 months	Social median	1200*630 px	500€ x3 +18%VAT
6 months	Social media	1200*630 px	400€ x6 +18%VAT
12 months	Social media	1200*630 px	250€ x12 +18%VAT

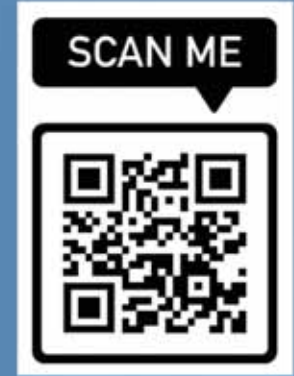
Youtube Video Thumbnails Sizes
Thumbnails to be used in Youtube videos should be 1280 x 720 pixels.

Group List and Number of Members Subscribed and Shared on Facebook

Facebook.com/groups adi	Number of Members:K	Facebook.com/groups adi	Number of Members:K
2-HAND CNC MACHINES	2,8	Welders Manufacturers Installers	28,2
LIFT INFORMATION PLATFORM	6,1	CUTTING TOOL SELLERS AND SUPPLIERS (ANKARA)	2,1
ELEVATOR EQUIPMENT	3,1	Konya cnc plasma laser cutting operators	0,431
AYDIN MAKINA PURCHASE AND SALE 0532 291 69 22	23	Buy and Sell Machinery Cnc And Universal	8,8
Balikesir metal working masters	0,97	Machine Ad	16,8
CAD CAM CNC 552	3	Mechanical Engineers	27,9
CAD CAM CNC Mustafa KARACA	8	MACHINERY MARKET	36,5
CAD CAM Turkey	11,2	machine design	10
CNC	0,756	Machine and mold designers	8,1
CNC	3,4	Department of Mechanical Engineering TURKEY	22,8
CNC & UNIVERSAL INDUSTRIAL MACHINES TRADING	1,8	MACHINE DESIGNERS (R & D , P & D)	29,9
CNC (MILLING/TURNING)	2,2	Metal Processing Machinery Manufacturing Group	2,3
CNC AL-SAT and MECHANIC MANUFACTURERS ASSOCIATION	6,5	Engineer Jobs	42,6
LOOKING FOR CNC	4,4	ENGINEERING JOBS (Turkey in general)	24,1
CNC VERTICAL PROCESSING PROGRAM WRITING	2,3	Automation - Plc	6,3
CNC CONTRACTING MANUFACTURING	6,5	Automation - PLC Programming	44,9
CNC Forum en	35,5	Automation Systems (Automation Systems)	14,4
CNC MILLING AND LATHE TELLEREZYON UNIVERSAL BENCH BUY SAT	10,7	Automation-Plc Programming-Scada	17,7
CNC MANUFACTURING PURCHASE AND SALE INFORMATION SHARING	4,9	Plastic injection jobs	4,3
CNC Machining - Mold - Machine	8,4	Plastic Injection Mold Designers	11,9
CNC SLIDING AUTOMAT and SERIES MANUFACTURERS	2,9	Plastic injection molders	12
Cnc machine manufacturers	4,9	plastic injection machine failure maintenance repair injection systems	1,3
CNC Machinery Group	5	PLASTIC INJECTION MASTERS	13,6
Cnc Operators Cad Cam programmers	6,8	plastic injection masters association	2,2
CNC AUTOMAT and CNC SLIDING AUTOMATS	4,8	PLC PROGRAMMING & AUTOMATION	15,1
Cnc Router Materials	4	Sheet Metal Plastic Molders and Designers	32
CNC TECHNICAL SUPPORT and SPARE PARTS	4,5	SHEET AND METAL PROCESSING MACHINERY SUPPLY CENTER	21,4
cnc turning milling laser waterjet lasermarking	6	Industrial machinery purchase and sale	14,1
CNC LATHE METALWORKING MANUFACTURER AND CUTTING TOOLER PAGE	2,4	MACHINING	3,9
CNC AND EROSION MACHINE FAULTS	0,67	Get Offer Give Offer Contract CNC Machining, Mold, Machinery	6,2
cnccteknik.net	11,9	TURNICILAR MILLING MACHINE AND MOLD MANUFACTURERS	3,2
MILLERS-TURNERS-CNC CILERK BUYERS ASSOCIATION	11,3	turners millers turkey	9,2
hydraulic pneumatic platform	0,895	TURKISH MOLD WORLD	25,1
Hydraulic Pneumatic	0,292	Turkish Defense Industry News	24,6
HEAT MECHANICAL SYSTEMS	7,2	Turkey Plastic Injection Sharing Center	25,5
Manufacturers Turners CNCs millers molders	11,6	Turkey Plastic Injection Sharing Platform	13,8
Mold Design Platform	5,2	TURKEY Turners, Millers, Molders and Machinery Manufacturers	8,9
MOLDERS-DESIGNERS-MACHINERY	7,5	Artisan	168,7
welders	14,2	****INDUSTRY WORLD OF MACHINER	13

Number of Groups: **78**, Total Number of Members: **1.031.414**

MetalMakina With Digital Platforms In 2024 Reach Your Audience



- Website
- Banner
- Magazine
- Social media

www.metalmakina.com

- e-Magazine
- e-newsletter
- Fairs
- Mass Mailing



info@metalmakina.com

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