

At **The Navigator Company**, we are capitalising on our extensive knowledge of the advantages of ***Eucalyptus globulus***, innovating again to create cutting-edge packaging paper and disrupt the industry's view.

This is packaging with meaning: **gKRAFT** is a **high-quality packaging solution**, introduced to accelerate the **transition from plastic to natural, sustainable, recyclable and biodegradable fibres**.



SUSTAINABILITY

- Resource savings: we work with *Eucalyptus globulus*, producing the same volume of paper bags or boxes with up to 50% less wood (vs. *Pinus taeda*, *Pinus sylvestris*).¹
- Optimisation of the forest land: with the same forest area, we produce up to 7 times more square metres of packaging (vs. *Pinus sylvestris*).¹
- More oxygen and less CO₂: our annual sequestering of CO₂ and production of O₂ per forest area is up to 3 times higher (vs. *Pinus pinaster*).²
- Higher recyclability rate, providing better quality products even after being recycled: 2 to 6 more cycles than other hardwoods.¹
- After 10 recycling cycles, still shows same resistance to burst and compression than *Eucalyptus urograndis* just after 1 cycle, and higher resistance to compression than *Pinus sylvestris* after 4 recycling cycles.¹
- Quicker compostability (less 20% of time) than competitors packaging with pine.^{3/4}
- Lower percentage of lignin than other hardwoods and softwoods, meaning less chemicals used in pulping.¹
- Company aims to reduce EU-ETS CO₂ fossil emissions by 86% (2035 vs 2018), and to offset the remaining 14%.⁴
- Contributed from The Navigator Company managed mainland Portugal forests certified with FSC™

(FSC™-C010852) and PEFC (PEFC/13-23-001).

QUALITY AND FUNCTIONALITY

- Excellent paper formation.
- Extra smooth finish.
- Superior printing quality.
- Guaranteed converting performance.

PROTECTION

- Higher compression resistance with a lower substance.¹

SAFETY & HYGIENE

- 100% virgin fibres.
- A safer and healthier option vs recycled paper: packaging made of recycled paper contains harmful quantities of chemicals, like Bisphenols and Mineral Oils.⁵
- Approved for food contact by ISEGA and InnovHub in Milan.
- Bacteriological free: Absence of bacteria and other microorganisms.⁵



¹ Raiz benchmarking.
² Claims et al 1997; Pereira et al 2007; del Rio et al 2008.
³ Applicable to unbleached paper.
⁴ Sustainability Report, The Navigator Company.
⁵ Tests made in Independent European Lab.



gKRAFT BOX IS SUITABLE FOR A WIDE RANGE OF END-USE APPLICATIONS:



BOX FOOD & BEVERAGE

gKRAFT Box Food & Beverage is the ideal packaging solution for producing **trays and cups**, designed to deliver excellent printing quality.

■ Grammage: 160 - 250 g.m²



BOX LINER

gKRAFT Box Liner is designed for use as kraftliners in the production of **corrugated board** applications.

■ Grammage: 70 - 250 g.m²



Available in:

Extra White

Natural White

Brown

Grammage availability may vary based on the chosen shade.

MAKE THE MOVE. BE A FORCE OF CHANGE AND START WORKING WITH gKRAFT.

LEARN MORE AT gKRAFT-PAPER.COM



The mark of responsible forestry

