

# **SUMMARY FOR MOKNE COMPANY**



# **Mokne Company**

Mokne Company is a pioneering enterprise in the production of bottled water, based in Cerce, Istog.

Established in 2022, the company's primary objective is to provide high-quality bottled water while contributing to the local economy and promoting tourism in the Istog region.



# **Product Range**

Mokne Company's product portfolio includes bottled water under the brand name "Mokne."

### The company offers various bottle sizes



catering to diverse consumer preferences



Additionally, the company produces 5-liter, 10-liter, and 19-liter cans to meet different catering to diverse consumer preferences market demands

# Technology & Innovation

Mokne Company is committed to leveraging technology and innovation to enhance its operations.

The company has implemented an ERP system from Microsoft for efficient management, enabling seamless integration of various business functions.





## **Future Outlook**

Looking ahead, Mokne Company aims to expand its production capacity to support export activities and promote tourism in the Istog mountains.

#### **CAPACITY EXPANSION**

Increase production capacity to meet growing demand, both domestically and for export markets. We already made additional investment in increasing production for PET lines from Krones – Germany whith capacity of 48.000 pieces per hour where the investment for this line will be approx. 5 mil euro.

## **Future Outlook**

#### PRODUCT DIVERSIFICATION

We're expanding our product offerings to meet diverse consumer preferences. Initially, we'll introduce flavored water, functional water with added nutrients, and premium water products.

Over the next two years, we plan to diversify into fresh organic juices, leveraging the abundant apple production in the Istog area. With existing infrastructure and expertise, we're investing €10 million in this project.



# **Market Expansion**



- Explore new markets both domestically and internationally.
- This could involve partnering with distributors or entering into new distribution channels. These future plans can help Mokne company stay competitive and achieve its goals of growth and sustainability.
- The company is dedicated to maintaining its position as a leading bottled water producer, delivering exceptional quality and service to its customers.
- With a focus on quality and customer satisfaction, the company is poised for continued growth and success in the different industries.

## THANK YOU



