



VISITORS:



- 93,832 USERS
- 111,009 SESSIONS
- 83,8% NEW VISITORS
- 16,2% RETURNING VISITORS

WHICH COUNTRIES ? (TOP3)



- 58,12% TURKEY
- 12,7% USA
- 2,02% GERMANY

HOW DID THEY HEAR ABOUT US?



- 51,111 ORGANIC SEARCH
- 49,114 DIRECT
- 8,082 SOCIAL MEDIA
- 2,624 REFERRAL

SOCIAL MEDIA VISITS :



- 79,93% Facebook
- 16,98% LinkedIn
- 2,46% Twitter

PAGES : **210,710** NUMBER OF VIEWED PAGES

ONLINE MAGAZINE: **1,41%**
(2,976 VIEWED)

1,90% PAGE / SESSION

MOST VISITED PAGE :

24,92% MAIN PAGE

NEWS OF THE YEAR! **Matbaa Mürekkepleri Hakkında Genel Bilgiler**
4,295 VIEWED