

# Company Presentation

2019



**BASE Studio is an engineering oriented "product" company developing innovative off-road complete driveline solutions**

## Target Segments

### Off-Road Vehicle Manufacturers

Military Vehicles



Special Purpose Vehicles

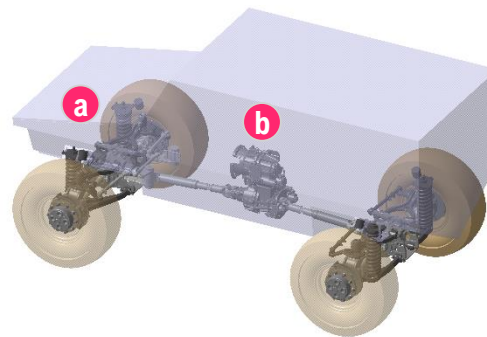


Heavy-Duty Vehicles



## Products

### Complete Driveline Solutions



**a**

Axle and Suspension




**b**

Transfer Case



# Customer centricity, agility and high local content are the core values differentiating BASE Studio from its giant competitors

## Market Positioning and Value Proposition

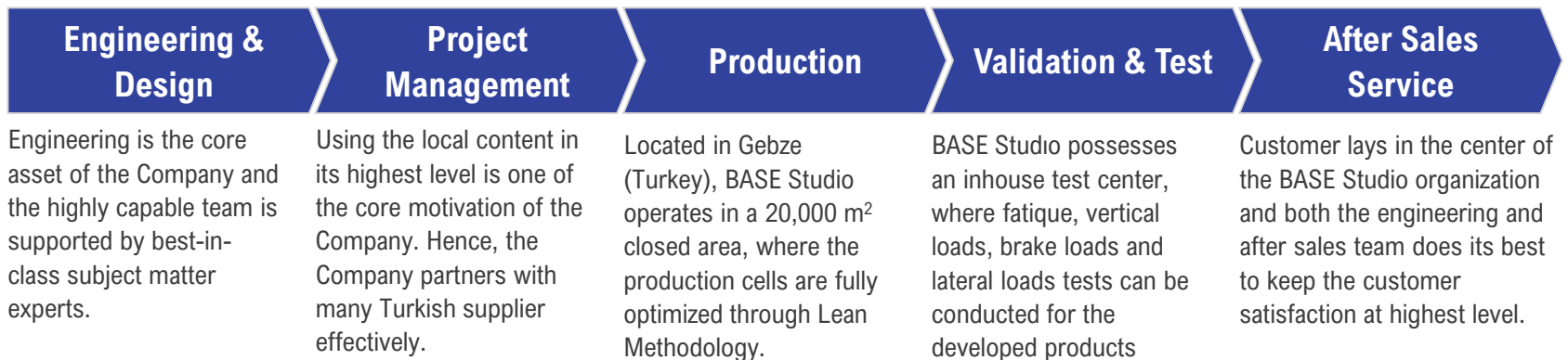
Competition	BASE Studio Value Proposition
<p>BASE Studio competes with global giants having multiple billion dollar revenues</p> 	<div> <div>Customer Centricity</div> <p>BASE Studio is the only Company offering customized and tailor made driveline solutions. The Company develops best solution for the specific customer needs</p> </div> <div> <div>Agility</div> <p>Lean and agile organization of the Company enables fast decision making process. Considering the giant and slow organizations of the Competitors, agility differentiates BASE in the market</p> </div> <div> <div>High Local Content</div> <p>BASE Studio develops its innovative products with high local content. This situation brings a great advantage to the Company especially in defense industry</p> </div>

**In its newly built plant, BASE Studio operates on 20,000 m<sup>2</sup> open area, where the product development process is executed end-to-end**

## BASE Studio R&D Center



## End-to-end Product Development Capability



# BASE Studio launched many new projects customers successfully – Proving its aggressive growth

## Selected Projects



Front and rear axle set for Daqar Rally, 2018



Complete driveline for Military Vehicles, 2018



Front and rear axle set for the Tuğra construction truck, 2018



# BASE



BASE Studio