

Company Presentation

2019





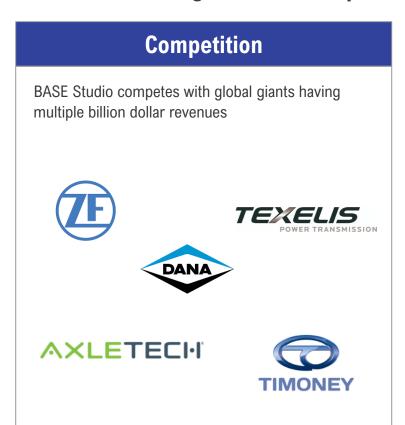
BASE Studio is an engineering oriented "product" company developing innovative off-road complete driveline solutions





Customer centricity, agility and high local content are the core values differentiating BASE Studio from its giant competitors

Market Positioning and Value Proposition



BASE Studio Value Proposition

Customer Centricity

BASE Studio is the only Company offering customized and tailor made driveline solutions. The Company develops best solution for the spesific customer needs

Agility

Lean and agile organization of the Company enables fast decision making process. Considering the giant and slow organizations of the Competitors, agility differentiates BASE in the market

High Local Content

BASE Studio develops its innovative products with high local content. This situation brings a great advantage to the Company especially in defense industry



In its newly built plany, BASE Studio operates on 20,000 m² open area, where the product development process is executed end-to-end

BASE Studio R&D Center







End-to-end Product Development Capability

Engineering & Design

Engineering is the core asset of the Company and the highly capable team is supported by best-in-class subject matter experts.

Project Management

Using the local content in its highest level is one of the core motivation of the Company. Hence, the Company partners with many Turkish supplier effectively.

Production

Located in Gebze (Turkey), BASE Studio operates in a 20,000 m² closed area, where the production cells are fully optimized through Lean Methodology.

Validation & Test

BASE Studio possesses an inhouse test center, where fatique, vertical loads, brake loads and lateral loads tests can be conducted for the developed products

After Sales Service

Customer lays in the center of the BASE Studio organization and both the engineering and after sales team does its best to keep the customer satisfaction at highest level.



BASE Studio launched many new projects customers successfully – Proving its aggressive growth

Selected Projects



Front and rear axle set for Daqar Rally, 2018









BMC

Complete driveline for Military Vehicles, 2018









BMC

Front and rear axle set for the Tuğra construction truck, 2018







