



ZADE | VITAL

Nutraceuticals and Cosmeceuticals
ONLINE PRODUCT GUIDE



Zade Vital
Outdoor Fitness Magazine
Nature Sports Awards



Zade Vital
Health & Fitness Magazine
Healthy Living Brand of the Year

2019

NPA
Natural Products Association
Member

power in

R&D
INFRASTRUCTURE

HIGH QUALITY
STANDARDS

MANUFACTURING

WIDEST
PRODUCT RANGE

Zade Vital is a leading provider of health and nutrition products in Europe and works for healthier and happier living based on R&D, innovation and quality. Zade Global is the sole distributor of Zade Vital in USA.



power in R&D Infrastructure



DOMINATION OF THE LATEST KNOWLEDGE AND TECHNOLOGY WITH R&D CULTURE

In Zade Vital Technology and R&D Centers, projects and implementation studies are carried out by scientists having postgraduate and doctorate diplomas in their fields.



ZADE AND ZADE VITAL AVICENNA R&D CENTER

The R&D Center, which serves with central laboratories equipped with high technology devices, is located in the Zade Vital manufacturing facilities. In the Center where new product studies and patent based procedures are carried out for nutritional supplements, drugs and food, especially natural products, prototype and pilot trials can be performed under GMP standards.

The R&D center in cooperation with many international and national institutions provides service to the industry of pharmaceutical, chemical, food, feed, agriculture, agriculture, veterinary, pharmacy, medicine, food supplements, biotechnology, medical aromatic plants and environment.



ZADE VITAL
AVICENNA
R&D CENTER

power in R&D Infrastructure

NATURAL PRODUCTS RESEARCH AND APPLICATION CENTER: DUAMER

A multidisciplinary research and development environment collaborating with leading universities and institutions. DUAMER (Zade Vital Natural Products Research and Development Center) is a multi-center R&D and P&D cooperation project of Zade Vital Research and development studies for endemic, medical, aromatic and oil seed plants are carried out in the R&D center and these studies are transformed into products by Zade Vital.

Product groups developed at DUAMER are as follows:

- Traditional herbal medicinal products
- Aromatherapy products
- Cosmetic and dermocosmetic products
- Natural medicine

Zade Vital also delivers these products all over the world in innovative forms such as **Concept Series** that are unique and have not been done before.



DUAMER

ZADE VITAL NATURAL PRODUCTS
RESEARCH AND DEVELOPMENT CENTER



power in
High Quality
Standards



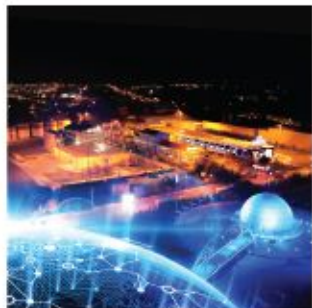
Zade Vital is the world's first company
awarded with **TS 13811 Hygiene and
Sanitation Management System Standard**
across all industries.



Manufactured in
Zade Facilities with
18 Management Systems and
Quality Certifications



power in Manufacturing Under GMP Standards



EUROPE'S LARGEST SOFTGEL CAPSULE MANUFACTURING FACILITIES UNDER GMP STANDARDS

Zade Vital Drug Manufacturing Facilities built with the latest technology are the Europe's largest high technology-based softgel capsule manufacturing facilities under GMP (Good Manufacturing Practices) standards. With an annual manufacturing capacity of 1 billion soft capsules, the plant is also capable of producing all liquid forms, semi-solid pharmaceutical forms and hard capsules.



WORLD'S WIDEST PRODUCT RANGE IN COLD PRESS OILS

The Cold Press production method, in which no chemicals are used during the production process, has been performed in Zade Vital Facilities under GMP standards for the first time in the world. Cold Press has gained great attention since last few years as it preserves the nutritional value of the oils. In the Cold Press production unit, no chemicals are used during the production process and the product's natural nutrients and the beneficial components providing the therapeutic effect are best preserved. The most important factor of Cold Press oil production process is that heat is not applied. In this fractionation process, the oil extraction is performed independent from the heat.



*The activities are conducted in accordance with GMP (Good Agricultural Practice) and GLP (Good Laboratory Practice)

ZADE VITAL NUTRITIONAL SUPPLEMENTS
www.zadevital.com

power in Widest Product Range

In Nutraceutical and Cosmeceutical categories, different product types and product forms supports to feel better in every period of life from childhood, to slow down aging effects, to protect from diseases, to gain power and energy, to protect health and beauty of skin and to get older healthfully. Zade Vital aims to reduce the treatment costs as well as help to increase the health status.



Nutraceuticals

THE NATURAL POWER OF THE SEEDS

Zade Vital produces supplementation mainly from natural sources. The natural power of seeds from Mediterranean, Aegean and Black Sea regions leads to the innovative products mainly produced with Cold Press.

- **Conceptual Supplementation Series**
4 Different products in one package
- **Supportive Care Mix Series**
Different products in one capsule as supportive care
- **Vital Oils**
- **Extracts and Combinations**
- **Vitamins and Minerals**
- **Omega 3 Fish Oils**

Cosmeceuticals

VITAMINS AND MINERALS FOR SKIN

Zade Vital produces anti-aging, antioxidant and other supporting products for specific needs in the form of twist-off softgel, thus offers easy access at all hours of the day and night.

- **Twist-off softgels**
- **Liquids**
- **Creams**



power in Nutraceuticals

CONCEPTUAL SUPPLEMENTATION SERIES

20-21

1. Concept Cardio	Supports Heart Health	60 120 Softgel Capsules	22
2. Concept Derma	Supports Skin and Nail Health	60 120 Softgel Capsules	23
3. Concept Fit	Supports Healthy Weight Management	60 120 Softgel Capsules	24
4. Concept Health For +50	Supports Health For +50	60 120 Softgel Capsules	25
5. Concept Ketone	Supports Metabolism	60 120 Softgel Capsules	26
6. Concept Men	Supports Wellbeing of Men	60 120 Softgel Capsules	27
7. Concept Mental	Supports Brain Health	60 120 Softgel Capsules	28
8. Concept Metabolic	Supports Metabolic Control	60 120 Softgel Capsules	29
9. Concept Performance	Supports Energy Levels	60 120 Softgel Capsules	30
10. Concept Sport	Supports Endurance	60 120 Softgel Capsules	31
11. Concept Developing Teens	Supports Developing Teens	60 120 Softgel Capsules	32
12. Concept Women	Supports Wellbeing of Women	60 120 Softgel Capsules	33

power in Nutraceuticals

SUPPORTIVE CARE MIX SERIES

34-35

1. Antioxidant Mix	Men Antioxidant Support For Men	60 120 Softgel Capsules	36
2. Antioxidant Mix	Women Antioxidant Support For Women	60 120 Softgel Capsules	37
3. Digestive Mix	Digestive Support	60 120 Softgel Capsules	38
4. Eye Mix	Eye Health Support	60 120 Softgel Capsules	39
5. Immune Mix	Immune Supports	60 120 Softgel Capsules	40
6. Joint Mix	Joint Health Support	60 120 Softgel Capsules	41
7. Liver Mix	Antioxidant Support	60 120 Softgel Capsules	42
8. Mood Mix	Mood Support	60 120 Softgel Capsules	43
9. Men's Mix	Men's Health Support	60 120 Softgel Capsules	44
10. Menopause Mix	Menopause Support	60 120 Softgel Capsules	45
11. Urinary Mix	Urinary Health Support	60 120 Vegetable Hard Capsules 3.38 (100 mL) FL OZ	46
12. Women's Mix	Women's Health Support	60 120 Softgel Capsules	47

power in Nutraceuticals

VITAL OILS

48-49

1. Anise Oil	Supports Digestive Health	60 180 Softgel Capsules 3.38 (100 mL) 6.76 (200 mL) FL OZ	50
2. Black Cumin Seed Oil	Supports Immune Health and Metabolism	60 180 Softgel Capsules 3.38 (100 mL) 6.76 (200 mL) FL OZ	51
3. Camelina Oil	Supports Cardiovascular Health, Helps Maintain Healthy Cholesterol Levels That are Already in The Normal Range, Supports Heart Health	60 180 Softgel Capsules 0.68 FL OZ (20 mL) 3.38 (100 mL) 6.76 (200 mL) FL OZ	52
4. Celery Oil	Supports Brain Function	60 180 Softgel Capsules	53
5. Chia Seed Oil	Helps Maintain Healthy Cholesterol Levels	60 180 Softgel Capsules 3.38 (100 mL) 6.76 (200 mL) FL OZ	54
6. Coconut Oil	Supports Brain and Cognitive Activity	60 180 Softgel Capsules	55
7. Coriander Seed Oil	Supports Mood	60 180 Softgel Capsules 3.38 (100 mL) 6.76 (200 mL) FL OZ	56
8. Cottonseed Oil		60 180 Softgel Capsules 0.68 FL OZ (20 mL) 3.38 (100 mL) 6.76 (200 mL) FL OZ	57
9. Fennel Oil	Supports Digestive Health	60 180 Softgel Capsules 3.38 (100 mL) 6.76 (200 mL) FL OZ	58
10. Fig Seed Oil	Supports Vascular Health	60 180 Softgel Capsules 3.38 (100 mL) 6.76 (200 mL) FL OZ	59

power in Nutraceuticals

VITAL OILS

48-49

11. Flaxseed Oil	Supports Heart & Bone Health	60 180 Softgel Capsules 0.68 FL OZ (20 mL) 3.38 (100 mL) 6.76 (200 mL) FL OZ	60
12. Grape Seed Oil	Supports Cardiovascular Health	60 180 Softgel Capsules 3.38 (100 mL) 6.76 (200 mL) FL OZ	61
13. Hazelnut Oil	Supports Cardiovascular Health	60 180 Softgel Capsules 0.68 FL OZ (20 mL) 3.38 (100 mL) 6.76 (200 mL) FL OZ	62
14. Hemp Seed Oil		60 180 Softgel Capsules 0.68 FL OZ (20 mL) 3.38 (100 mL) 6.76 (200 mL) FL OZ	63
15. Milk Thistle Seed Oil	Supports Liver Health	60 180 Softgel Capsules 3.38 (100 mL) 6.76 (200 mL) FL OZ	64
16. Natural Extra Virgin Olive Oil	Supports Heart Health	60 180 Softgel Capsules 3.38 (100 mL) 6.76 (200 mL) FL OZ	65
17. Nettle Seed Oil	Supports Skin & Nail Health	60 180 Softgel Capsules 3.38 (100 mL) 6.76 (200 mL) FL OZ	66
18. Peanut Oil	Appetite Support	60 180 Softgel Capsules 0.68 FL OZ (20 mL) 3.38 (100 mL) 6.76 (200 mL) FL OZ	67
19. Pistachio Oil	Supports Wellbeing	60 180 Softgel Capsules 3.38 (100 mL) 6.76 (200 mL) FL OZ	68

power in Nutraceuticals

VITAL OILS

48-49

20. Pomegranate Seed Oil	Menopause Support	60 180 Softgel Capsules 3.38 (100 mL) 6.76 (200 mL) FL OZ	69
21. Poppy Seed Oil		60 180 Softgel Capsules 0.68 FL OZ (20 mL) 3.38 (100 mL) 6.76 (200 mL) FL OZ	70
22. Pumpkin Seed Oil	Supports Prostate Health	60 180 Softgel Capsules 0.68 FL OZ (20 mL) 3.38 (100 mL) 6.76 (200 mL) FL OZ	71
23. Rapeseed Oil		60 180 Softgel Capsules 0.68 FL OZ (20 mL) 3.38 (100 mL) 6.76 (200 mL) FL OZ	72
24. Red Palm Oil		60 180 Softgel Capsules 0.68 FL OZ (20 mL) 3.38 (100 mL) 6.76 (200 mL) FL OZ	73
25. Safflower Oil	Supports Weight Control in Addition to Exercise	60 120 Softgel Capsules 0.68 FL OZ (20 mL) 3.38 (100 mL) 6.76 (200 mL) FL OZ	74
26. Sesame Seed Oil	Antioxidant & Protects from Oxidation	60 180 Softgel Capsules 3.38 (100 mL) 6.76 (200 mL) FL OZ	75
27. Walnut Oil Supports	Mental Health	60 180 Softgel Capsules 0.68 FL OZ (20 mL) 3.38 (100 mL) 6.76 (200 mL) FL OZ	76

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VITAL OILS

48-49

28. Wheat Germ Oil	Supports Exercise Endurance, Helps Maintain Healthy Cholesterol Levels That are Already in The Normal Range	60 120 Softgel Capsules 0.38 (100 mL) 6.76 (200 mL) FL OZ	77
29. Wheat Germ Oil Weekly Pack	Supports Exercise Endurance	5 mL 7 Oral Flacons	78

CONGEMIX NASAL SPRAY

79-80

1. Congemix	Sinus Congestion & Fast Relief	0.507 FL OZ (15 mL)	81
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power in Nutraceuticals

EXTRACTS AND COMBINATIONS

82-83

1. Bitter Melon & Extra Virgin Olive Oil	Supports Gastric Health	20 mL 8 Oral Flacons	84
2. Curcumin C3 Complex (Turmeric) + Coconut Oil	Supports Joint Health, Immune System	60 180 Softgel Capsules	85
3. Curcumin Forte (Turmeric) + Natural Extra Virgin Olive Oil	Supports Joint Health, Heart Health	20 60 Softgel Capsules	86
4. Ginger Extract	Helps To Reduce Nausea	60 Vegetable Hard Capsules	87
5. Ginkgo Biloba + Inulin	Supports Brain Health	60 180 Vegetable Hard Capsules	88
6. Grape Seed Extract + Inulin & Bioperine	Support Cardiovascular Health	30 Vegetable Hard Capsules	89
7. Lycopene	Antioxidant Support	60 180 Softgel Capsules	90
8. Lycopene Plus + Pumpkin Seed Oil	Supports Prostate Health	60 180 Softgel Capsules	91
8. Olive Leaf Extract	Supports Immune System, Heart-Brain Health and Antioxidant Support	60 180 Vegetable Hard Capsules	92
10. Panax Ginseng + Inulin & Bioperine	Supports Energy	30 Vegetable Hard Capsules	93
11. Passiflora Extract	Positive Mood Support	30 180 Vegetable Hard Capsules	94
12. Royal Jelly	Supports Immune System, Promotes Hormonal Balance	60 180 Softgel Capsules	95
13. L-Carnitine + Safflower Oil	Supports Exercise Endurance & Weight Control	30 Softgel Capsules	96
14. Sambucus + Vitamin C & Zinc	Supports Immune System	15 30 60 180 Veg. Hard Caps.	97
15. UC-II	Collagen Supports Joint Health	30 Vegetable Hard Capsules	98

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VITAMINS AND MINERALS

99-100

1. Biotin (Vitamin B7) + Nettle Seed Oil	Supports Skin, Nail, Hair Health	60 180 Softgel Capsules	101
2. Coenzyme Q10+Omega 3 Fish Oil	Supports Heart Health and Promotes Cellular Energy	60 180 Softgel Capsules	102
3. Coenzyme Q10 + Inulin & Prebiotics	Supports Heart Health and Promotes Cellular Energy	30 180 Vegetable Hard Capsules	103
4. Iron Encapsulated + Inulin	Supports Red Blood Cell Formation	60 180 Vegetable Hard Capsules	104
5. Magnesium	Supports Bone, Nerve, Muscle Health	60 180 Vegetable Hard Capsules	105
6. Multivitamin Adults Multi-System	Support, Physical Energy Support	30 Vegetable Hard Capsules	106
7. Multivitamin Gummies for Kids	Multi-System Support for Kids	60 Vegan Gummies	107
8. Vitamin A	Supports Eye Health	60 180 Softgel Capsules	108
9. Vitamin B12	Supports Energy Metabolism	60 180 Softgel Capsules	109
10. Vitamin D3 5,000 IU Capsules	Supports Immune, Bone, Heart Health	60 180 Softgel Capsules	110
11. Vitamin D3 10,000 IU Twist-off Softgels	Supports Immune, Bone, Heart Health	15 Twist-off Capsules	111
12. Vitamin D3 50,000 IU Drops	Supports Immune, Bone, Heart Health	0.507 FL OZ (15 mL)	112
13. Vitamin D3 + K2	Support Calcium Absorption, Supports Healthy Bones, Support Immune System	60 180 Softgel Capsules	113
14. Vitamin E	Antioxidant Support	60 180 Softgel Capsules	114
15. Zinc	Supports Immune System	60 180 Softgel Capsules	115

power in Nutraceuticals

OMEGA 3 FISH OILS

116-117

1. Omega 3 Fish Oil Forte Premium Adults	Supports Heart Health, Immune System and Joint Function	60 120 Softgel Capsules	118
2. Omega 3 Fish Oil General Support	Supports Heart Health, Immune System and Promotes Joint Health	60 120 Softgel Capsules	119
3. Omega 3 Fish Oil Premium Adults	Supports Heart Health, Immune System and Promotes Joint Health	60 120 Softgel Capsules	120
4. Omega 3 Fish Oil Premium Breastfeeding	Supports Brain and Biologic Development in Baby, Visual Development During Pregnancy	60 120 Softgel Capsules	121
5. Omega 3 Fish Oil Premium Kids	Supports Healthy Brain Function, Immune System and Support for Cognitive Function, Eye Health	60 120 Softgel Capsules	122
6. Omega 3 Fish Oil Premium Kids Orange Flavored Liquid Omega 3 Fish Oil with Vitamin C	Supports Healthy Brain Function, Immune System and Support for Cognitive Function, Eye Health	0.38 (100 mL) 6.76 (200 mL) FL OZ	123
7. Omega 3 Fish Oil Premium Kids Strawberry Flavored Liquid Omega 3 Fish Oil with Vitamin C	Supports Healthy Brain Function, Immune System and Support for Cognitive Function, Eye Health	0.38 (100 mL) 6.76 (200 mL) FL OZ	124
8. Omega 3 Fish Oil Premium Pregnancy	Supports Brain and Biologic Development in Baby	60 120 Softgel Capsules	125

power in Nutraceuticals

PROBIOTICS

126-127

1. Probiotics - Daily 2 Billion CFU Bifidobacterium Lactis For Each Capsule	Supports Immune System	30 Vegetable Hard Capsules	128
2. Probiotics - Easy 10 CFU Billion Saccharomyces Cerevisia For Each Capsule	Support Digestive System	15 Vegetable Hard Capsules	129
3. Probiotics - Femenin 10 CFU Billion Lactobacillus Rhamnosus, Lactobacillus Acidophilus For Each Capsule	Support Healthy Vaginal Flora	30 Vegetable Hard Capsules	130
4. Probiotics - Reforma 10 CFU Billion Lactobacillus Acidophilus, Bifidobacterium Lactis, Bifidobacterium Lactis For Each Capsule	Restores Balance of Good Bacteria	30 Vegetable Hard Capsules	131

Conceptual Supplementation Series

In the new era of nutrition, there arises different needs for supplementation as well. "One for all" concept doesn't work anymore. Supplementation should be targeted, personalized and CONCEPTUAL.

With the idea of conceptual supplementation, Zade Vital Concept Series brings a dynamic approach to healthy life style management. Stratified according to the needs of some special group of people, the Concept Series is the supplementation of future, combining the natural power of seeds with innovation where 4IN1 packaging opens the doors of healthy life.

In concept series the innovation is in the package. The award winning perforated blister pack gives the opportunity to use 4 different capsules at the same time or whenever you want. You can either take morning, noon, afternoon and evening or two in the morning two in the evening or even two one day, two the other day. These easy to use, travel friendly products would make the usage of multiple supplements easier. You won't need to carry 4 different packages at the same time.

The concept series, which are the first steps to personalized supplementation, would allow you to choose the right combination of supplementation according to your risks and needs. From Concept Sport to Concept Cardio, you will have the chance to choose from 12 different products

**4 CAPSULES
IN ONE BLISTER**



Supportive Care Mix Series

"Mix Series" is a combination of cold pressed seed oils, omega 3 fish oil and vitamins, minerals and herbal extracts. Designed as a two-color capsule, mixed series give the ease of use by choosing the best option for your self.

Mostly developed for support of a specific condition, "Mix Series" is recognizable by its colors. The combinations are developed according to the synergy between the ingredients and also a specific attention was taken by means of any incompatibilities.

"Mix Series" is also specific due to its packaging. On the contrary to many supplements these products are placed in the shelves as a library style where each supplement is placed showing its back part. Thus it attracts the consumer via the shelf placement and colorful approach.



Vital Oils

Oils are one of the most ancient forms of natural herbal medicines. A wide range of medicinal and aromatic plants have been explored for their essential fatty acids.

Fatty oils are complex fatty acids compounds, synthesized naturally in different plant parts and have great potential in the field of biomedicine. The reactivity of cold press oils depends upon the nature, composition, and orientation of its functional groups.

In general, the chemical composition of cold press oils is relatively complex, and many different bioactive components are observed. These compounds are pharmaceutically appreciated for their numerous culinary properties.

At present, more than 80% of the global population depends on traditional plant-based medications for human health.

Essential fatty acids can help reduce bad cholesterol levels in your blood which can lower your risk of heart disease and stroke. They also provide nutrients to help develop and maintain your body's cells. Cold pressed oils rich in unsaturated fats also contribute Vitamin E to the diet, an antioxidant vitamin most humans need more of.

Cold pressed oils rich in polyunsaturated fatty acids also provide essential fatty acids that your body needs but can't produce itself - such as Omega 6 and Omega 3 fatty acids. Omega 6 and Omega 3 fatty acids are important for many functions in the body. You must get essential fats through food.

Fatty acids is needed to build cell membranes, the vital exterior of each cell, and the sheaths surrounding nerves. It is essential for blood clotting, muscle movement, and inflammation. It helps you absorb some vitamins and minerals.

For good health, the majority of the fatty acids that you eat should be monounsaturated or polyunsaturated. AHA Recommend to eat foods containing monounsaturated fatty acids and/or polyunsaturated fatty acids instead of foods that contain saturated fatty acids and/or trans fatty acids.



THE JOURNEY OF
A SMALL DROP 
COLD PRESS
PROCESS



Congemix Nazal Spray

RELIEVING SUPPORT IN ALLERGIC RHINITIS TREATMENT

- Inflammatory nasal conditions
- Regulates the immune system processes in the nasal mucosa thanks to the black cumin in its composition
- Facilitates breathing by reducing inflammation thanks to essential eucalyptus and mint oils
- Suitable for use in cases of respiratory tract inflammation
- Helps in improving symptoms in allergic rhinitis patients
- Relieves and refreshes thanks to its decongestive properties
- Promotes the healing of the upper respiratory tract and oral flora, antibacterial
- Helps in relieving inflammation, has a soothing effect
- Zade Vital Congemix helps in moistening the nose and nasal mucosa during respiration and in decongesting the nose.



Xylitol

Antibacterial and supports treatment of upper tract infections and mouth flora



Mint Oil

Supports treatment of inflammation and has relaxing effect



Blackcumin Seed Oil

Symptomatic treatment of allergic rhinitis



Eucalyptus Oil

Relief and relaxation by its decongestant attribute



Extracts and Combinations

Medicinal plants are priceless sources of bioactive compounds, and despite the contemporary progresses in pharmaceuticals and drug developments, they remain a major source of medicine.

During past few years, as a result of intense concern about all aspects of ecology, there has been a renewed interest in natural drugs. In recent past, many works have been carried out in the field of plant-based medicine.

Herbal remedies that have demonstrable therapeutic activities have provided a potential against to pharmaceuticals and deserve increased attention.

Extracts represent naturally occurring phytochemicals that have been extracted from the inert structural material of the plant that produced them.

Check these to understand the quality of herbal extracts.

- High quality raw material
- The correct properties of the finished product
- High quality manufacture at GMP standards
- Stability



Vitamins and Minerals

Vitamins and minerals are normally obtained through a healthy diet, and are absolutely crucial to intake for optimal human functioning.

Ingesting optimal levels results in optimal human functioning and having lesser than optimal intake results in non-optimal states.

Each vitamin or mineral has a recommended intake range which should be aimed for through diet first and supplementation afterwards.

People as vegans, young children, older people, pre-pregnant and pregnant women, alcohol consumers, lactating women, smokers, people with absorption problems etc. are highly advised to use vitamin and mineral supplements.

Minerals also help your body function. Some minerals, like iodine and fluoride, are only needed in very small quantities. Others, such as calcium, magnesium, and potassium, are needed in larger amounts.



Omega 3 Fish Oils

Omega 3 and Omega 6 fatty acids play important roles in human health and disease. Both are considered essential fatty acids, because they are not endogenously synthesized and must be obtained from the diet.

Long-chain Omega 6 fatty acids include linoleic, gamma-linolenic, and arachidonic acids. Omega 3 fatty acids include the long-chain alpha-linolenic acid (ALA), eicosapentaenoic acid (EPA), and docosahexaenoic acid (DHA).

Following consumption, polyunsaturated fatty acids, such as the Omega 3 and Omega 6 fatty acids, are incorporated into cell membranes, where they modulate membrane protein function, cellular signaling, and gene expression.

In addition to their anti-inflammatory activity, Omega 3 fatty acids have well-described effects on various risk factors for cardiovascular disease.

Dietary guidelines recommended by The American Heart Association (AHA) for healthy individuals include consumption of fatty fish at least two times a week, along with plant-derived Omega 3 fatty acids. There are differences on the intake of EPA and DHA in every stage of life. The amount of intake of a child, of an adult, of a pregnant woman or of a breastfeeding mother differs. In order to provide best Omega 3 support to every stage of life, Zade Vital Omega 3 Fish Oil Series have 5 different segments. EPA and DHA ratios should be based on scientific proofs. EPA and DHA ratios in Zade Vital Omega 3 Fish Oil Series are determined in Zade Vital R&D Centers. International clinical studies and guidelines have been scanned with the aim of identifying ideal EPA and DHA ratios for different age groups.

There are two structural forms of fish oils as "ethyl ester" and "triglyceride". Triglyceride forms are the natural forms, thus their absorption and bioavailability are higher than ethyl ester forms. Zade Vital Premium Omega 3 Fish Oil Series developed especially in triglyceride form.

Fish oil has to be free from heavy toxic metals such as lead and mercury. Body part of the fish from which the fish oil is extracted is very important. The fish oil obtained from the liver has high risk of heavy metal content; this risk is minimized when the oil is extracted from the body itself. The raw materials' analysis certificates should prove that the fish oil is free from heavy toxic elements such as arsenic, lead and mercury.



Probiotics Series

Numerous microorganisms start to settle in and reproduce in various part of our body during and immediately after the birth, and form our natural flora. Microorganisms included in the body's flora play important roles in various functions.

The existence of a healthy organism is closely associated with having a sufficient number of healthy good bacteria in the body at required ratios. A robust immune system, resistance against numerous diseases, optimum weight control, mental health are just a few of those aspects influenced by the body's flora.

After its formation, the gut flora generally remains constant and fulfills its function. Chemicals that we ingest through food, environmental factors that we are subjected to, radiation and in particular antibiotic use causes the flora to deteriorate. In such cases, external support is required to re-regulate the flora.

Probiotics are live microorganisms in food that have positive effects by balancing the gut flora when consumed at certain quantities. Knowledge about the benefits of these microorganisms go back a long way. Scientific studies have demonstrated that having a sufficient amount of certain bacteria present in the gut has a positive effect on various parts of the body.

A good probiotic should first and foremost not disrupt the normal flora, consist of species contained in the natural flora of the body, not be a pathogen and be resistant against acidic pH and bile salts. The correct choice of species, the quality of the production and storage facilities and the stability of the product in such a way so as to contain a sufficient amount of bacteria throughout the shelf life should also be taken into account.

ZADE VITAL PROBIOTICS SERIES

- Has clinically proven efficacy.
- Does not require refrigeration as it contains lyophilized microorganisms.
- The capsule's structure protects the microorganisms it contains and ensures that the stability is maintained until the end of the shelf life.
- Is not affected by gastric acid and ensures that the bacteria that reach and settle in the gut are alive.
- Herbal capsules are suitable for use by vegetarians.



Cosmeceuticals

It consists of products developed by Zade Vital in order to support skin, hair and nail health. The products are made of twist-off softgel and 20, 50, 100, 200 ml liquid forms.

Zade Vital produces anti-aging, antioxidant and other supporting products for specific needs in the form of twist off softgels capsules, offering easy access at all hours of the day and night.

Cream and gel groups include special products such as cream for stretch marks during pregnancy and many others.

THE IMPORTANCE OF COLD PRESS

The materials that our bodies cannot produce and that have to be taken from outside sources are called essentials. The Cold Press method for the extraction of oil from seeds enables the essential fatty acids Omega 3, Omega 6 and Omega 9 to directly pass to the oil as no heat or chemical substances are applied during the process.

The vitamins and antioxidant compounds preserved in Cold Press oils during the production process help strengthen the skin's connective tissue and help prevent damages that cause wrinkles. When used internally, Cold Press oils provide the skin a radiant and healthy appearance by nourishing its cells.

Produced without heat processes and within highly sensitive parameters, Cold Press oils used externally helps to repair splitting hair and gives hair a shiny, healthy look by providing moisture. It helps to prevent hair loss and dandruff and also nourishes the follicles resulting in stronger and faster growing hair.

LET'S TWIST-OFF FOR BEAUTY

A twist-off softgel's shell is composed of two pieces, a body and a cap. The cap of a twist-off softgel can be removed, enabling the insertion of a measured dose. These are used for topical and oral applications. For the administration of oils onto the skin, twist-off softgels are easy to use and hygienic. It gives the advantage of dose adjusted usage for every day use.



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CONCEPT SUPPLEMENTATION SERIES

CONCEPT CARDIO

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